



Wittenborg University of Applied Sciences

Founded in 1987, Wittenborg University is one of the most international and diverse privately funded institutes in the Netherlands. As a not-for-profit private University, Wittenborg offers management degrees in a range of fields to both Dutch and international students.

Mission

Our mission is to develop young business-oriented minds and to encourage these young people to engage in innovative and creative business in companies and organisations around the world, either working for others or at the instigation of business and entrepreneurship. We strive to bring expertise, knowledge and diversity to the region of the Netherlands, thereby enhancing the economy, culture and social environment around us. We aim to take advantage of our Dutch education roots in combination with our international and global mix to provide excellent Higher Education to students from all backgrounds, nationalities and ethnicities.

International

Wittenborg University is one of the most international institutes of Higher Education in the Netherlands. This is represented by the more than 70 nationalities of its

students, staff and management. Wittenborg students and staff come from around the globe, bringing international experience, knowledge and diversity to the Netherlands. Our goal is to provide talented and motivated students from the Netherlands and around the world with a learning experience that will prepare them for management positions in business, government, profit and non-profit organisations, both within an international environment and the local area.

Region

Think Global - Act Local. Wittenborg is a true global thinker acting locally and has strong links with companies & organisations in the Region of Apeldoorn, Amsterdam & the Netherlands as a whole. This is done through promoting student work experience, research projects, cultural events, and collaboration on the development of Higher Education programmes and initiatives for the region. As an international concern, Wittenborg expects its graduates to enter management and leadership functions in a world of international business either in their own companies or within globally orientated companies and organisations, and also stimulates its graduates to gain work experience in the Netherlands, bringing knowledge, innovation and diversity.

Why Wittenborg

1. We are a private international University with more than 70 nationalities working and studying together in one of the most interculturally diverse study environments in the Netherlands.

2. We were established in 1987 and have thousands of graduates who developed the right management skills and competencies to be highly employable and are now following careers in the Netherlands and around the world.

3. Wittenborg's Bachelor and Master Programmes are recognized and accredited by the Dutch Ministry of Education, Culture & Science. Dutch students have the right to receive study finance.

4. We provide proven quality education in English with international academic lecturers and supporting staff.

5. We encourage local engagement of students, carrying out socially responsible projects with local government, companies and organisations; thinking globally, but acting locally.

6. We instigate and carry out European and local projects within our research centre in areas such as sustainability, entrepreneurship, education & health care; whenever possible directly involving our students.

7. We are committed to a unique student-centered experience through our personal approach, family-like environment and customer-driven approach to Higher Education, focusing on the employability of graduates through our qualifications.

8. We offer personal tutoring, guiding and supporting students from start to finish through their accredited Bachelor and Master Programmes towards further academic study or positions in companies and organisations around the world.

9. We create opportunities for top students through the Wittenborg Fund and other scholarship programmes.

10. Wittenborg offers a unique International Hospitality Management Programme in cooperation with other European Colleges and Universities.

3 Countries - 3 Years - 2 Degrees - 1 Programme

Our Programmes:

Bachelor - International Business Administration

- Economics & Management
- Marketing & Communication
- Event / Tourism / Hospitality Management
- Logistics & International Trade
- Financial Service Management
- Information Management
- Sport Business Management
- Entrepreneurship & Small Business (Amsterdam)

Bachelor of Arts / Double Degree IBA

- EuroBA - International Hospitality Management

Master of Science - with University of Brighton

- MSc in International Hospitality Management
- MSc in International Event Management
- MSc in International Tourism Management
- MSc in Sport Business Management

Master of Business Administration

- MBA in General Management
- MBA in Hospitality Management
- MBA in Entrepreneurship & Innovation
- MBA in Clean Technology Management
- MBA in Sport Business Management
- MBA in Health & Social Care
- MBA in Education
- MBA in Finance